



JOSE J. ORTIZ

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EDUCATION

Pratt Institute

May 2001

Bachelor's Degree in Communication Design

EXPERIENCE

FREELANCING, CONSULTANT

Current

- Brannon Communications
- CS Designworks
- Calvary Spanish Pentecostal Church

WEB/GRAPHIC DESIGNER

CS Designworks – 12 East 33rd Street, New York, NY 10016

June '07 – September '09

Designed and programmed websites for clients including The Law Offices of Kathleen M. Scanlon and a portfolio site for Molly Brannon, business consultant. Assisted in the design and production for several client websites including CS Designworks, PA Associates, Florentine Craftsman, The Rockefeller Group, Business Conflict Management, Rabina Realities, Jane Rotrosen and Club 101.

GRAPHIC DESIGNER

CS Designworks – 12 East 33rd Street, New York, NY 10016

June '03 – June '07

Design projects include logo and corporate identity design, promotional material and packages for annual events, advertisements for newspapers, magazines, billboards, signage, and other printed material. Collaborated to produce corporate literature, including capabilities brochure, mid-year and year-end reports, and annual reports.

Worked with several high-end clients including Cushman & Wakefield, Lenox Hill Hospital, The Roundabout Theatre Company, Pfizer Inc., Empire Blue Cross & Blue Shield, Studley, GVA Williams, The Rockefeller Group, RGTS, RGBC, Dow Jones & Co., and Alitalia.

ASSOCIATE DESIGNER

CS Designworks – 12 East 33rd Street, New York, NY 10016

June '01 – June '03

Strong ability for strategic thinking and problem solving design. Able to manage and solve design problems from concept to refined ideas while collaborating with clients. Managed projects independently and acted as a liaison between clients and art directors. Worked closely with a team of designers, learning to exchange ideas and resolve problems with hands on solutions. Utilized time wisely to keep within client's budget.

DESIGN INTERNSHIP

CS Designworks – 12 East 33rd Street, New York, NY 10016

June '99 – June '01

Refined skills as a designer and learn the business of design including working with clients and other designers.

ASSOCIATE DESIGNER

Black Alumni of Pratt – 200 Willoughby Ave, Brooklyn, NY 11205

May '98 – May '99

Part time position in their marketing and design department.

COMPUTER SKILLS

Quark Xpress	Microsoft Word	XHTML
Adobe Illustrator	Microsoft Excel	CSS
Adobe InDesign	Microsoft Powerpoint	J-Query
Adobe Photoshop	Acrobat	
Adobe Dreamweaver	HTML	